



*Raising the Standard of the Trade and Barter Industry Since 1979*

**International Reciprocal Trade Association**  
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To: Whom It May Concern  
Date: October 7, 2013  
Re: Jay Greenlees and IRTA/UC

This memo is to reiterate the important role Jay Greenlees has played within the International Reciprocal Trade Association (IRTA) [www.irta.com](http://www.irta.com) and its international trading platform, Universal Currency Clearinghouse, Ins. (UC) [www.ucci.biz](http://www.ucci.biz).

IRTA is the thirty-four year old trade association for the modern trade and barter industry, which includes retail barter companies, corporate trade companies, counter-trade companies and complementary currency organizations worldwide. IRTA member companies adhere to the highest Ethics and Conduct Code in the industry, and UC is the largest and most robust industry owned international trading platform in the world.

Mr. Greenlees and his barter and trade companies have been a member in good standing of IRTA and UC since 2002. Furthermore, because of Mr. Greenlees' extensive industry experience and knowledge, he has been a key member of the management group of UC, (known as the UC Committee), since 2006. Mr. Greenlees has played a material leadership role on the UC Committee and his contributions to that Committee are a significant reason why UC has set new trading records every year since 2006. Mr. Greenlees has also consistently been one of the top annual traders in UC.

In addition to Mr. Greenlees's macro-level skill set in the barter and trade industry, he is considered one of the top media experts in the industry. IRTA and UC rely on his media expertise on a regular basis.

If you have any questions about Mr. Greenlees or his history with IRTA and UC, please don't hesitate to contact me at [ron@irta.com](mailto:ron@irta.com) or 757-393-2292.

Ron Whitney  
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